# AUGUST 23, 2023 8th Annual South Carolina Population Health Summit

## **Sponsorship Opportunities**

#### WHAT IS THE POPULATION HEALTH SUMMIT?

This half-day summit aims to convene community leaders and organizations to foster community health improvement through a collaborative learning experience. The summit will feature a diverse array of speakers who will provide promising practices and resources to impact community efforts on a state and local level.

#### WHY SUPPORT THE POPULATION HEALTH SUMMIT?

This event provides a unique experience. Over 200 state and community leaders from across the South Carolina are brought together for participants to engage with in an intimate, online setting.

Sponsors will gain high-value exposure and prominent recognition for their brands with one of our sponsorship packages.

TITLE SPONSOR \$5,000+	PREMIER SPONSOR \$2,500+	SUPPORTER SPONSOR \$1,000+
<ul> <li>Logo on meeting promotional materials (flyers, registration brochure, social media, etc.)</li> </ul>	<ul> <li>Logo on meeting promotional materials (flyers, registration brochure, social media, etc.)</li> </ul>	<ul> <li>Logo on meeting promotional materials (flyers, registration brochure, social media, etc.)</li> </ul>
Verbal recognition during meeting	Verbal recognition during meeting	<ul> <li>Verbal recognition during meeting</li> </ul>
Recognition on screen with logo	<ul> <li>Recognition on screen with logo</li> </ul>	<ul> <li>Recognition on screen with logo</li> </ul>
Recognition on program with logo	<ul> <li>Recognition on program with logo</li> </ul>	<ul> <li>Recognition on program with logo</li> </ul>
<ul> <li>1 full-page color advertisement in conference program</li> </ul>	<ul> <li>1 half-page color advertisement in conference program</li> </ul>	<ul> <li>1 quarter-page advertisement in conference program</li> </ul>
<ul> <li>Sponsor highlight on Alliance newsletter and Facebook page</li> </ul>	<ul> <li>Sponsor highlight on Alliance newsletter and Facebook page</li> </ul>	
<ul> <li>1 minute commercial about your organization</li> </ul>		
<ul> <li>Share branded materials with</li> </ul>		

CONVENE CONNECT CATALYZE

### **QUESTIONS?**

250+ attendees

Contact Monty Robertson at mrobertson@healthiersc.org