



# ALLIANCE FOR A HEALTHIER SOUTH CAROLINA

## 2016 ALLIANCE HIGHLIGHTS

### Call To Action For Health Equity

In 2015, The Alliance and 33 other organizations launched the Call to Action for Health Equity in conjunction with the American Hospital Association's #123forEquity Pledge. In 2016 40 hospitals and 24 non-hospitals accepted the call to action and began work to eliminate health inequity in their organizations

From March to September, in partnership with the Carolinas Center for Medical Excellence and the South Carolina Hospital Association, The Alliance offered a webinar series built around the Call to Action. Webinars focused on the strategic use of data and community engagement mechanisms to improve health outcomes and decrease disparity gaps. Each program was designed to stimulate thinking, ignite creativity, and foster greater collaboration in improving the health of our state. Topics included:

1. Elements of a Comprehensive Cultural Competence Plan
2. Increasing Diversity in Management, Executive Leadership, and Boards
3. How to Use DHEC's Online Database of Population and Health Statistics
4. How to Meaningfully Engage Patients and Communities
5. Applying an Equity Lens to Decision Making
6. Unconscious Bias' Impact on Health Disparities

All webinar information is available at [HealthierSC.org/Webinars](http://HealthierSC.org/Webinars).

### South Carolina's First Ever Population Health Summit

In May, the Alliance hosted the South Carolina Population Health Summit. The Alliance used SC AHEC's South Carolina Health Occupations Outreach Learning System (SCHOOLS) to host five simultaneous meetings in different regions throughout the state. This allowed for two keynote speakers to present to all sites simultaneously, and the five sites subsequently discussed the keynotes with local panelists from each region. The SC Population Health Summit broke AHEC's record for the number of participants in a SCHOOLS program at 176 and reviews were unanimously positive! Many thanks to SC AHEC for generously lending use of their SCHOOLS system, which made the Summit possible.

### Healthy People, Healthy Carolinas

The Duke Endowment has released a Request for Applications for Healthy People, Healthy Carolinas (HPHC), a program to improve community health outcomes in North Carolina and South Carolina. This initiative is intended to drive improvement in outcomes and be transformative to community coalitions by applying new approaches to optimize community health. The Alliance is a collaborator for this grant, along with the SC Office of Rural Health, SC DHEC, SCHA, the SC IMPH, and Eat Smart Move More SC. Five communities will be selected for the first cohort that will begin in the summer of 2017.

### Insurance Enrollment Hub

Of the 300,000 uninsured people in South Carolina, 100,000 of those are eligible for Medicaid. In order to decrease the number of uninsured, the Alliance teamed with other state healthcare connectors like United Way, SignUp SC, and SC Thrive to create an insurance enrollment hub to connect Alliance members with the tools that they need to help decrease the uninsured population in the Palmetto State.

### Alliance Ambassadors

Since the Alliance's inception, Alliance leadership has discussed the best way to allow for retirees to continue to be involved in Alliance work. In October Of 2016, the Alliance inducted the first group of Alliance Ambassadors: Tim Ervolina, John Miller, and Bob Toomey. Ambassadors will invest their wealth of contacts and experience to improve the Alliance in ways that align with our goals.