



# ALLIANCE FOR A HEALTHIER SOUTH CAROLINA

Alliance for a Healthier SC Quarterly Meeting  
SC Medical Association Boardroom  
April 25, 2017

<b>Alliance Members in Attendance</b>	Joe Kyle
Graham Adams	Bryan Kost
Schipp Ames	Tena McKinney
Mark Binkley	John Miller
Michael Cunningham	Meera Narasimhan
Beth DeSantis	Maya Pack
Natalie Dougherty	Nate Patterson
Rebecca Engelman	Lilian Peake
Ann Faulks	Lindsey Perret
Rick Foster	Tricia Richardson
David Garr	Monty Robertson
Sara Goldsby	Renee Romberger
Marisette Hasan	Christian Soura
Margie Heggie	Shawn Stinson
Kartikay Kaushik	Christine Turley
Thornton Kirby	Carmen Wilson

## **CALL TO ORDER**

Vice Chairwoman Teresa Arnold called the meeting to order at 10:05am. Ms. Arnold invited everyone around the table to introduce themselves.

## **ALLIANCE SHARED PRIORITIES**

Chairwoman Arnold reminded the Alliance of the Alliance's shared priorities: Healthy Babies, Healthy Children, Healthy Bodies, Healthy Minds, all through a lens of Health Equity and at a lower per-capita cost. Ms. Arnold also reminded the Alliance of the importance of strategically aligning using Collective Impact to achieve our state's health goals.

## **PRESENTATION FROM BILL KIRKLAND: HOW CAN HEALTH IT, HIGHER EDUCATION, AND WATSON IMPROVE HEALTH OUTCOMES?**

Mr. Kirkland introduced to the Alliance the University of South Carolina's partnership with IBM, which provides USC faculty and students with new opportunities to develop talents and skills in real world applications.

With the partnership between USC and innovative businesses (Boeing, BMW, Gulfstream), USC is able to leverage their research to create revenue for the university. USC is in a unique position, as South Carolina is the fifth fastest growing manufacturing state.

Through IBM, USC also has access to work with Watson Health Businesses, an effort to use technology and data to drive transformation in healthcare. Some of the categories Watson Health is currently exploring are Life Sciences, Oncology/Genomics, Imaging, Continuum of Care, and Payments and Value. Watson Health works with over 75 clients and partners to “further accelerate innovation” in the health care industry.

A specific innovation comes from a partnership between Watson Health and Medtronic, which addresses the biggest needs in diabetes care management.

Watson Health is also creating a “Population Health Ecosystem,” which through data and innovation, connects population health analytics, consumer engagement, care management, diabetes monitoring, and more.

The University has also created a technology incubator, which has generated over 35.3 million in income for USC, and helps startups to grow through education and mentoring. The incubator is housed in a new 50,000 square foot facility located in the Innovista Research District thanks to the US Economic Development Administration. In addition to significant revenue, the Incubator also fosters the growth of SC’s entrepreneurial ecosystem, providing networking and educational opportunities to businesses.

Slides from Bill’s presentation are available [here](#).

### **VICE CHAIRWOMAN’S REPORT**

Ms. Arnold reminded Alliance members that \$2,000 dues were due on February 28, and to reach out to Carmen Wilson or Lindsey Perret with question.

### **MEMBER UPDATES**

Chairwoman Arnold then opened the floor for Alliance member updates.

#### SC Department of Health and Environmental Control – Accreditation Process

Dr. Lilian Peake, SC DHEC’s Director of Health Services, discussed DHEC’s accreditation process. She explained that DHEC is moving from traditional thinking that medicine and surgery can solve all health problems, but instead DHEC’s goal to help SC maintain health so that we’re not in a disease state. There is an effort to focus not just on clinical care, but also social determinants of health, and to create systems and policies to move toward a healthier state. Moving toward accreditation is a part of that process and will take 1.5 to 2 years to complete.

As DHEC works toward accreditation, they will be focusing on the following:

- Quality improvement
- Budgeting
- Using data to drive better decision making
- Gap analysis

#### Select Health of South Carolina

Rebecca Engelman introduced herself as the new Market President of Select Health of SC and will be representing Select Health at Alliance meetings.

### SC Office of Rural Health – Rural Health Action Plan

Graham Adams reminded the Alliance of an event at the State House on April 26 where the Primary Health Focus would be revealed. The rest of the action plan will be revealed on National Rural Health action Day (May 3) at 10am.

### SC Department of Health and Human Services Director Search

Thornton Kirby and Tricia Richardson updated the Alliance on SC DHHS's director search, since Christian Soura resigned from his role there in April. Thornton and Tricia are both on the search committee to replace Director Soura. Dierdra Singleton is the Acting Director until a new director is selected. Because the Senate and the House are about to adjourn, Acting Director Singleton will likely be serving in her role until January 2018.

### Alliance Communications Team

Communications Team Chair, Schipp Ames, announced a meeting in April with SC ETV and a plan going forward to work with them on a media campaign. More information will be sent to the general Alliance as it is available. Mr. Ames also passed around two op-eds that were published since the January Alliance meeting:

- [The Real Challenges Facing South Carolina's Health System](#), Dr. Rick Foster
- [Hospitals Focus on Quality and Team Work Paying Off](#), James A. Pfeiffer

Mr. Ames reminded Alliance members to [send him](#) or [Lindsey Perret](#) content for us to share via the [Alliance newsletter](#) or through our social media channels.

Vice Chairwoman Teresa Arnold shared an example of content that she shared through Alliance channels. Several months back, AARP had many booklets on preventing falls that they were distributing for free to organizations that have clients that may need it. Information about the booklet and how to request it was included in the newsletter, and Teresa received several requests for the tool. More seniors had access to falls prevention techniques thanks to Alliance distribution, contributing to the Alliance's goals of "Healthy Bodies."

### Child Health and Wellbeing Coalition

Dr. Rick Foster shared a brief update on the new Child Health and Wellbeing Coalition. Children's Trust of SC will serve as the backbone organization for the coalition, which aligns with the Alliance's "Healthy Children" goal. The Children's Trust has hired a coalition coordinator who will be participating in the Alliance's Alignment Team. The coalition has not yet had their first meeting.

### South Carolina Medical Association

SCMA's new director, Marjorie (Margie) Heggie, introduced herself to the Alliance membership. She informed the Alliance of SCMA's efforts to be more involved in collaborative efforts. She also announced that SCMA had recently hired a new population health management director, Rebecca Brennan.

## **POPULATION HEALTH SUMMIT**

Carmen Wilson shared that the 2<sup>nd</sup> Annual SC Population Health Summit will be on June 14, 2017, from 9:00am to 3:30pm. This year, there will be nine regional sites: Beaufort, Charleston, Columbia, Easley, Florence, Georgetown, Greenville, Rock Hill, and Walterboro. Stay tuned for more information.

## **ADJOURNMENT**

Vice Chairwoman Arnold asked for any additional business and hearing none, adjourned the meeting at 11:50am.

***Next Alliance Quarterly Meeting: June 20, 2017 – South Carolina Medical Association***