Using Data to Drive Conversations

Population Health Summit
June 14th, 2017
Melissa Strompolis, PhD
Data Base of Useful Information 5K

Data Base of Useless Information 500,000,000 GB
Agenda

• Collective Impact

• General Tips

• Data Resources

• Questions
Collective Impact

Opportunities
• Common Agenda
• Common Progress Measures
• Mutually Reinforcing Activities
• Communications
• Backbone Organization

Limitations
• Participatory
• Equity
• Policy or Systems Change
Collective Impact Opportunities

• Common Agenda
  – Have data at the table

• Common Progress Measures
  – Balance clarity and precision

• Mutually Reinforcing Activities
  – Integrate process data
Collective Impact Opportunities

• Communications
  – Be inclusive

• Backbone Organization
  – Make data a priority
Collective Impact Limitations: Own Them

• Participatory
  – Identify affected populations

• Equity
  – Disaggregated data

• Policy or Systems Change
  – Audience specific data
Data Tips

Do’s
• Lead with values
• Frame the story, use social math
• Explain causal factors
• Show that solutions exist

Don’ts
• Put the numbers first
• Leave open or uninterpreted
• Only describe problem
• Evoke crisis
Data Resources

American Fact Finder

IPUMS
Data Resources

County Health Rankings  
KIDS COUNT
Data Resources

Revenue and Fiscal Affairs and Local Offices

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To provide independent research, analysis, and resources to the executive and legislative branches of state government, local government officials, and the private sector to facilitate informed policy decisions and administration of services.

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Questions? Comments? Lessons Learned?

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