The Alliance for a Healthier South Carolina (Alliance) and Department of Health and Environmental Control (DHEC) work to assess and advance the health of all South Carolinians. The Alliance for a Healthier South Carolina serves as the convener, catalyst and collaborative connection for Live Healthy South Carolina.

To do this we are using the state health assessment with over 90 indicators that identified a specific range of health issues in South Carolina. The state health assessment served as the backbone for the selection of priorities and the development of the state health improvement plan. This data is used at the county level through local data walks to educate key decision makers and community members about what health issues are impacting their community. This knowledge generates data dialogues that help communities set priorities and develop strategies that impact policies and practices to improve health and achieve equity statewide.

SHIP PRIORITIES: RESILIENT CHILDREN, CHRONIC HEALTH CONDITIONS, HEALTH CARE TRANSFORMATION, BEHAVIORAL HEALTH, & FACTORS THAT AFFECT HEALTH

To accomplish this the Alliance is utilizing Collective Impact, Mobilizing for Action through Planning and Partnerships and the Pathways to Health frameworks to strengthen the implementation process of the State Health Improvement Plan.

Our overall intention is to:
- Create a Common Language
- Collectively address policy and system changes to promote health, well-being, and equity
- Create state and local collaborative connections
- Build knowledge and skills about equity and disparity reduction

The purpose of Live Health South Carolina (LHSC) is to actively promote and formally commit to the implementation of the State Health Improvement Plan as our blueprint for creating healthier communities and a healthier state for all. We have informed and engaged over 4,500 Collaborative Connections to date.

BUILDING COLLABORATIVE CONNECTIONS

Healthy Places = Healthy People

Data Walks

Live Healthy South Carolina Data Walks help public health professionals and community leaders gain broad perspectives from their community members and generate engaging conversations about local health issues. Data Walks build on data from the State Health Assessment and provides guidance for establishing local community health improvement priorities.

The Live Healthy SC Data Walks:
- Communicate the facts (data) around selected health topics and disparities
- Promote engaged discussions
- Raise awareness of the issues to our specific audience
- Help set priorities for action
- Promote problem solving and local solutions for health
- Potentially influence policy development, and
- Make a case for evidence-based initiatives that improve poor health outcomes and health inequities.

DATA WALKS

- Saluda
- Lee
- Barnwell
- Lancaster
- Midlands Health Department
- AARP/Social Work
- Conference
- Greenwood
- Chester
- Fairfield
- Spartanburg
- Allendale
- Lexington
- Beaufort/ Hampton/Jasper
TOGETHER, WE ARE LIVE HEALTHY SC

WHAT IMPACTS OUR HEALTH

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Category</th>
</tr>
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<tbody>
<tr>
<td>10%</td>
<td>Environmental Factors</td>
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</tr>
<tr>
<td>30%</td>
<td>Health Behaviors</td>
</tr>
<tr>
<td>40%</td>
<td>Social &amp; Economic Factors</td>
</tr>
</tbody>
</table>

WHO

Using quality data to make fully informed decisions about health and the environment

WHERE

State Health Improvement Plan (SHIP)
Collaborative Connections and Unified Voices Influence Change

- Provides evidence-based strategies that can improve population health
- Creates a focus on improving everyone’s health
- Aligns state-community level leaders from many sectors
- Serves as a Call to Action for state and communities

State Health Improvement Plan Priority Areas

Resilient Children: Build resilience in South Carolina’s children through safe and supportive environments
Chronic Health Conditions: Partners take-action to promote healthy lifestyles and environments that prevent chronic conditions
Behavioral Health: Create a sustainable system of behavioral health care
Healthcare Transformation: Address factors outside of health care that affect health and look through a consumer view point to like primary care, behavioral health, oral health and supports/resources
Factors that Affect Health: Create safe, livable environments that improve the conditions in which people that live, work, pray and play.

HOW

TOGETHER, WE ARE LIVE HEALTHY SC
UNITED VOICES CREATING COLLABORATIVE CONNECTIONS

Live Healthy South Carolina Showcase | May 22, 2019

South Carolina hosted North Carolina and Virginia to share Live Healthy South Carolina and the Data Walk process used to create our State Health Assessment. The exciting event showcased our collaborative partnerships with the Alliance for a Healthier South Carolina, South Carolina Hospital Association, SC Office of Rural Health, and Healthy People Healthy Carolina and SCDHHEC. The day featured partner discussions, the State Health Assessment, the Live Healthy SC webpage, process items, the Data Walk simulation, and implementation of the State Health Improvement Plan, plus linkage to the communities and the Healthy People Healthy Carolina.

2019 Live Healthy South Carolina Award Winners

The Live Healthy South Carolina Awards program recognizes those individuals and organizations that exemplify the highest levels of commitment to improving the health and wellbeing of communities they serve. Those who receive this recognition will serve as visible examples of how the Live Healthy SC blueprint can be effectively achieved in practice.

Dr. Rick Foster
Leadership Award, SUSAN WITKOWSKI, CEO, Community Medical Clinic of Kershaw County

State Impact Award SC THRIVE

Community Innovation Award LIVEWELL KERSHAW COALITION

Population Health Summit | June 4, 2019

This interactive one-day training offered in 12 sites across South Carolina provided a way of thinking to frame stories by using data and working through a health equity lens to mobilize people for collective action. We knew community coalitions are the backbone of health improvement and that story telling can connect and motivate people to take action.

Healthy People, Healthy Carolinas

Healthy People, Healthy Carolina is a backbone partner for Live Healthy and was launched in 2015 through funding by The Duke Endowment to help communities in North Carolina and South Carolina address chronic health issues such as obesity, diabetes and heart disease. Healthy People, Healthy Carolinas coalitions in South Carolina represent Barnwell, Charleston-Berkeley-Dorchester, Cherokee, Chesterfield-Dillon-Martinboro, Darlington, Fairfield, Greenville, Kershaw, Orangeburg-Barnwell-Calhoun, Spartanburg, Williamsburg and York counties.

I.M.P.A.C.T. Team
We are a team of state-level organizations working together to better equip community coalitions to serve their communities through collectively sharing technical assistance and resources as appropriate.

Blue Print for Health (SC Office of Rural Health)

We know that strong leadership, effective coalitions, a clear vision and deep understanding of community issues are hallmarks of strong, resilient communities in rural places across the country. To shape this work funded communities include Barnwell, Dillon, Lee, Lancaster, Oconee counties.

Working to Connect Rural Communities across South Carolina.

LIVE HEALTHY SC ANNUAL CELEBRATION

OCTOBER 22, 2019

2019 Live Healthy South Carolina Award Winners

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Community Innovation Award LIVEWELL KERSHAW COALITION

State Impact Award SC THRIVE

WORKING THROUGH A HEALTH EQUITY LENS

HEALTH EQUITY SUMMIT NOVEMBER 12, 2019

The Health Equity Summit engaged approximately 150 participants in conversations and activities to better understand of what creates health — the social determinants and equity — to improve how we share a common vision of social and health equity. Making change requires us to understand the historical and political contexts of our state and community, the role of policy, systems, and environmental change and how to address inequities. Together we can embrace change and make a difference at the state and local level.
RESILIENT CHILDREN

Build resilience in South Carolina children through safe and supportive environments.

The Child Well-Being Coalition is a group of local and state agencies, community members and organizations committed to working collectively to mitigate the effects of poverty on children.

The coalition focuses on evidence-based and promising policies and programs across a wide continuum to improve outcomes for children experiencing poverty.

The coalition is lead Children’s Trust of South Carolina with funding support from the S.C. Department of Health and Environmental Control.

Child Well-Being Coalition in Action

Community and Economy –

SC Ranks 37 in Community
- Working to increase WIC participation and retention for families.

SC Ranks 38 in Economy
- Working to increase child well-visits across all ages and stages to improve health outcomes

Health - SC Ranks 38
- Working to decrease number of missed days of school due to suspension and expulsion and increase cultural responsiveness training for teachers

Education - SC Ranks 42
- Working to increase WIC participation and retention for families.

HEALTHY PALMETTO

South Carolina is fortunate to have great momentum around healthy eating and active living. A new multi-sector collaboration, the Healthy Palmetto Leadership Council, has been established to serve as the state coalition of organizations that collectively addresses healthy eating, active living, and healthy weight for the Live Healthy SC State Health Improvement Plan. The purpose of Healthy Palmetto is to unify and mobilize healthy eating and active living efforts that create equitable opportunities for all South Carolinians to achieve a healthy weight. Over 20 partner organizations have committed to serve on the Healthy Palmetto Leadership Council. For more information, visit https://www.livehealthysc.com/healthy-palmetto.html.

Eat Smart Move More South Carolina is promoting health through Let’s Go 3.0

Let’s Go 3.0 is a three-year initiative, established by Eat Smart Move More South Carolina, to increase healthy eating and active living options in communities by offering five rounds of mini grants up to $5,000 between 2018 and 2020. Funded by the BlueCross and BlueShield of South Carolina Foundation, an independent licensee of the Blue Cross and Blue Shield Association.

Did you know South Carolina ranks 39 in child well-being and 23% of children live in poverty, according to the Annie E. Casey foundation 2019 KIDS COUNT Data Book.

62% of South Carolina adults reported an adverse experience as a child.
BEHAVIORAL HEALTH

Create a sustainable system of behavioral health care.

The South Carolina Behavioral Health Coalition is an unprecedented alliance of public and private agencies, organizations and healthcare providers collectively committed to improving the mental health and well-being of everyone in our state. This multi-sector coalition is an important outgrowth of the valuable work of the SC Institute of Medicine and Public Health’s Behavioral Health Task Force, the SC House Opioid Study Committee, and the Governor’s Opioid Crisis Task Force that each provided a set of recommended actions to improve the care and outcomes of South Carolinians suffering with mental illness and/or substance use disorders. A coalition charter has been established that defines five specific strategic priority areas:

- Crisis stabilization and management of patients with acute behavioral health disorders
- Alignment of behavioral health and primary care services and resources
- Substance use disorder prevention and treatment
- Children and youth ages 0 through 25 access to services
- Behavioral health and the justice system involved population

The work of the coalition is guided and directed by a core leadership team with senior representatives from each sector. Action teams have been established in each priority area along with a data analytics and informatics team focused on developing a core set of behavioral health performance metrics and providing analytics support to each of the other workgroups. A Policy/Legislative/Regulatory Team has also been established. The Behavioral Health Coalition and each of the action teams meet on a quarterly basis with a primary focus on identifying and disseminating community-based actions in each priority area.

Our coalition partners are implementing high-impact programs around the state. These recent initiatives are making a difference for South Carolinians.

- SCBHC School Safety Vision and Call to Action
- School Behavioral Health Survey Infographic
- At a Glance: SC Opioid Crisis Infographic
- At a Glance: SC Behavioral Health Issues Infographic
- Safe Medication Disposal (SCMA Alliance)
- The Evolving Workforce: Redefining Health Care Delivery in South Carolina Taskforce Report (SC Institute of Medicine and Public Health)
- Tomorrow’s Hope: Improving Access to School Mental Health Services in South Carolina Legislative Summit (SC Institute of Medicine and Public Health)

HEALTH CARE TRANSFORMATION

The South Carolina Institute of Medicine & Public Health (IMPH) serves as a nonpartisan convener on timely health issues and as a resource to inform health policy in the Palmetto State.

Public health and health care delivery are among the most complex and important issues for our state and country. Health issues affect every individual, family and economy in every community. Today, changing fiscal, environmental and sociological factors require that we reexamine long-held beliefs about how population health is managed and how health and human services are delivered.

Given this reality, IMPH convened more than 60 leaders across South Carolina in 2018 and 2019 to collaboratively develop recommendations aimed at improving the state of our health workforce. The Workforce for Health Taskforce members included professionals from health care systems, state agencies, consumer groups, academia, community-based organizations, nonprofits and philanthropic organizations. IMPH developed a report, released in June 2019, containing the 16 recommendations and 46 action items developed by the Taskforce.

The Evolving Workforce: Redefining Health Care Delivery in South Carolina offers recommendations in support of changes and health care workforce solutions needed to create sustainable, person-centered systems of care that promote population health and balance the demands of the ever-changing health care landscape in the context of payment transformation.

The report’s recommendations fell into four broad categories:

1. Embracing the evolution of health and human service roles,
2. Training and educating health and human service providers,
3. Behavioral health workforce needs and
4. Setting the stage for the evolving workforce.

Within each of the key recommendation areas, the taskforce provided opportunities for the state’s health and human service systems to better engage and partner to improve the diversity, education and sustainability of the workforce.

Since the release of the report, IMPH continues to share its recommendations across the state, meeting with human resource executives and presenting at a variety of health care conferences and meetings. Additionally, champions of the report continue to make progress in implementing the recommendations and continuing their ongoing projects to create a health workforce that is adaptable, sustainable and empowered.

The South Carolina Office of Rural Health created a Rural Outcomes forum comprised of a diverse group of partners representing housing, education, workforce development, aging, food access, health care and more. Through open dialogues and solution-driven discussions this group has taken action to build connections benefiting each participating entity while impacting systems change. The primary focus is on strengthening rural communities.

This forum leverages South Carolina’s Rural Health Action Plan. The plan itself contains 5 areas of focus, 15 recommendations, and 50+ action steps, intended to spur progress over the next 3-5 years. Collaboration and accountability are key factors in seeing significant progress in improving health and well-being in South Carolina’s rural communities.

The University of South Carolina’s Arnold School of Public Health developed and implemented the Center for Community Health Alignment to promote intentional community engagement, coordination, and communication around the planning and implementation of programs to ensure the needs of communities are being met and more community leaders are engaged throughout the process.

The Community Health Worker Institute is the foundational initiative of the Center for Community Health Alignment. The Institute is working to build and support a high quality, sustainable workforce of Community Health Workers (CHWs) for the state of South Carolina. CHWs can foster clinical-community linkages, address social determinants of health and increase community connections to healthcare, public health and social services.

Over the past year, the Center for Community Health Alignment provided technical assistance to ten organizations to support the development of CHW models using best practices. Ten diverse, expert CHW Ambassadors from across SC are supporting the development of best practices, and healthcare finance experts are involved in mapping a path towards sustainable financing for CHWs in our state.

AnMed Health Equity Coalition

Health equity exists when everyone has a fair and just opportunity to be healthy including those who have experienced socio-economic disadvantage, historical injustices, pay inequity and other avoidable systemic inequalities. To that end, AnMed Health has established an internal coalition to identify the causes and impact of health inequities.

**FACTORS**

**Rural Outcomes Forum**

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This approach aligns efforts to review geo-analytics and race-stratified outcomes data as the foundation of our blueprint to reduce healthcare cost and achieve health equity for all.
Live Healthy South Carolina connects to the Healthy People 2020

Health starts in our homes, schools, workplaces, neighborhoods, and communities. We know that taking care of ourselves by eating well and staying active, not smoking, getting the recommended immunizations and screening tests, and seeing a doctor when we are sick all influence our health. Our health is also determined in part by access to social and economic opportunities; the resources and supports available in our homes, neighborhoods, and communities; the quality of our schooling; the safety of our workplaces; the cleanliness of our water, food, and air; and the nature of our social interactions and relationships.

CALL TO ACTION

Everyone is a part of Live Healthy South Carolina from the individual to the organization.

JOIN THE MOVEMENT!

UNITED VOICES
Speaking together we can influence policy changes, practices and programs that improve the health of South Carolina.

BUILDING COLLABORATIVE CONNECTIONS
Together we can encourage best practices, expertise and resources to support health improvement.

WORKING THROUGH A HEALTH EQUITY LENS
Addressing health inequities which are differences in health that are avoidable, unfair, and unjust AND
Addressing health disparities which are differences in health outcomes among groups of people.

MAKING DATA DRIVEN DECISIONS
Using quality data to make fully informed decisions about health and the environment.

HEALTHY PEOPLE HEALTHY PLACES ACROSS SOUTH CAROLINA
www.LiveHealthySC.com

Together we can:
• Explore how programs, practices, and policies in these areas affect the health of individuals, families, and our communities.
• Use the Live Healthy SC goals to guide us and help build constructive relationships between sectors/ partners.
• Maximize opportunities for collaboration among federal, state, and local-level partners related to social determinants of health.

Building state and community connections for Health Improvement